

Measure the Value of Using a Leader

Our expertise and breadth of services offers entrepreneurs and the owners of closely-held businesses the opportunity to achieve a wide variety of benefits, including:

- Increasing profitability
- Minimizing taxes
- Improving cash flow
- Increasing financial flexibility
- Enhancing operational efficiency
- Maximizing business value
- Leveraging the value of vendor / customer / client relationships
- Realizing operation savings
- Achieving financial security.



Prompt, Professional Service from an Industry Leader

Since Wilkin & Guttenplan's founding in 1983, our goal has been to provide clients with accounting and financial expertise along with personalized and proactive service. Widely acknowledged for our industry leadership, we have received important peer recognition for the quality of our work. Our staff is comprised of "All Stars" and "Hall of Famers" as designated by various industry and professional associations.



Wilkin & Guttenplan, P.C.
*Certified Public Accountants
& Consultants*

1200 Tices Lane
East Brunswick, NJ 08816
Phone: (732) 846-3000 **Fax:** (732) 846-0618
Web: www.wgcpas.com
Email: wgcpas@wgcpas.com



We See the Whole Picture



Wilkin & Guttenplan, P.C.
Certified Public Accountants & Consultants

Seeing the Opportunities Realizing the Results

Entrepreneurs have a myriad of business and financial needs. Our expertise and insight integrate the whole picture to address virtually all of a business owner's needs. But it's not just what we offer, it's the approach we use to deliver outstanding value that has build lasting relationships.

We are able to do this successfully because we uniquely balance dual roles—as entrepreneurs and professional advisors. This gives us a unique perspective; empathy for the challenges business owners face, as well as, an appreciation for, and recognition of, opportunities to be explored and developed. We understand that many closely-held businesses don't have a full or even part-time, Chief Financial Officer, which means our clients rely heavily on us to help them realize their business ambitions, while achieving their goals for personal financial security.



Specialized Expertise

Accounting Software & Systems

As certified trainers and installers of a number of leading accounting applications, we can provide with the necessary tools and technology for effective bookkeeping, financial management, reporting and controls.

Bank Financing/Negotiations

We provide more than the required financial information; through our network of relationships, we facilitate communication with the proper decision-makers to help clients secure the financing that keeps businesses thriving and growing.

Business & Financial Advisory Services

Our consulting practice offers a full range of value-added services, including:

- Accounting outsourcing
- Business & strategic planning
- Feasibility studies, forecasting and projections
- Human resource consulting/360° employee evaluations
- Mergers & acquisitions
- Performance evaluation systems
- Risk management
- Sale of business.

Comprehensive Tax/Financial Planning Services

We offer so much more than simply tax return preparation! Our experts consider the people, personalities and circumstances involved in each situation before recommending a solution. We use this creativity in addressing virtually all of our client's tax and planning needs, including:

- Federal, state & international tax strategies/planning & compliance
- Tax-favored business & transaction structuring
- Business intangible asset valuation
- Charitable giving
- College funding
- Estate/trust planning & compliance
- Employee retention/phantom stock plans
- Executive/employee compensation, benefit & retirement plans.

