



DEB A. NORWICKE, CPA, CGMA

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Deb Norwicke, a Shareholder at WilkinGuttenplan, joined the firm in 1988. She provides accounting, tax compliance, tax planning, and other consulting services to closely held and family-owned businesses. She has extensive experience servicing clients in various industries, including medical and dental practices and professional service firms.

PRACTICE AREAS

- Healthcare Practices
- Professional Practices
- Closely Held Businesses
- Succession Planning
- Client Accounting Advisory Services

LICENSES & CERTIFICATIONS

- CPA License: New Jersey

One of Deb's areas of focus is succession planning. She works with owners of businesses to determine desired exit strategy, advanced planning, internal accounting resources, due diligence process, tax minimization, and transition process to new owners.

She also serves as the firm's Chief Operating Officer. This role allows her to work closely with the Managing Shareholder and client-facing and internal department leaders to participate in guiding the firm. These responsibilities range from analyzing firm metrics, managing staff performance, and enhancing operations to furthering the internal coaching program, assisting staff with professional development, and ensuring the Partner group has the tools they need to reach their strategic goals. The internal experiences with firm management provide a unique problem-solving skill set that benefits her clients as they encounter similar business issues.

PROFESSIONAL AFFILIATIONS & CIVIC ACHIEVEMENTS

Member of the New Jersey Society of Certified Public Accountants (NJCPA)
Member of the American Institute of Certified Public Accountants (AICPA)

EDUCATION

Deb graduated with a Bachelor of Science from Rider University. Deb continues her education through regular continuing professional education (CPE) and educational seminars.