

KAREN ARTASANCHEZ

Shareholder | CPA, MST

Karen has over 35 years of experience advising businesses and their owners on sophisticated tax planning and transaction strategies. Having been with the firm's tax department for more than 15 years, she serves as the Practice Leader for both the firm's Mergers & Acquisitions Group and its Professional Services practice groups. She works with clients across a diverse range of industries, including manufacturing, life sciences and pharma, professional services, real estate, technology, and restaurant/food service – providing tailored guidance to both funded start-ups and closely held, multi-generational family-owned businesses.

Her expertise spans tax planning, deal structuring for buy-side and sell-side transactions, and navigating complex cross-border issues in collaboration with the firm's International Tax practice group.

Known for delivering highly customized, strategic solutions, she brings a deep understanding of each client's goals and operational dynamics to every engagement. Her ability to translate complex tax regulations into actionable advice has made her a trusted advisor to companies with sophisticated planning needs.

Beyond her client work, she is deeply committed to mentoring and developing the next generation of professionals. She takes pride in coaching emerging leaders within the firm, helping them grow their technical expertise, develop their client service skills, and build meaningful, purpose-driven careers. She also holds a Green Belt in Lean Six Sigma for Professional Services, reflecting her dedication to driving continuous improvement in both client outcomes and firm operations.

Before joining the firm in 2010, Karen was a Tax Manager at an international CPA firm and later a Partner at a regional CPA firm.

PROFESSIONAL AFFILIATIONS & CIVIC ACHIEVEMENTS

- 2025 Named to the NJBIZ Finance Power List
- 2025 Named to the NJBIZ Leaders in Finance List
- 2021–2024 Named to the NJBIZ Power 50 in Accounting
- Member, American Institute of Certified Public Accountants (AICPA)
- Member, New Jersey Society of Certified Public Accountants (NJCPA)
- Member, New York State Society of Certified Public Accountants (NYSSCPA)
- Past Author, New Jersey CPA Magazine
- Past Author, Mid-Atlantic Real Estate Journal



732-964-1521



kartasanchez@wgcpas.com

PRACTICE AREAS

- Tax Services
- Mergers & Acquisitions
- International Commerce Group
- Closely Held Businesses and Owners
- Manufacturing
- Life Sciences and Pharma
- Professional Services
- Real Estate
- Technology
- High-Net-Worth Individuals

LICENSES & CERTIFICATIONS

- CPA License: New Jersey
- CPA License: New York
- Lean Six Sigma CPA Green Belt

EDUCATION

- Bachelor of Business Administration and Master of Science in Taxation, Pace University