

# OUTSOURCED CFO, CONTROLLER & ACCOUNTING SERVICES



Turn financial insights into business impact with our comprehensive accounting and finance solutions. We offer day-to-day accounting, reporting, financial planning, and financial strategy services for entrepreneurs and growing businesses.



## WHAT WE DO

We go beyond timely reporting and compliance services. With our comprehensive CFO, Controller, and accounting solutions, we provide our entrepreneurs with accurate real-time accounting and finance insights to help anticipate the future and make data-driven decisions to efficiently manage operational expenses, improve profit margins, and increase revenues. From outsourced accounting to fractional CFO services, we offer a comprehensive range of services to choose from, such as:

### Day-to-day accounting and financial reporting:

- Real-time coding of accounting transactions
- Accounts payable and bill payments
- Employee expense reimbursement and corporate credit cards
- Invoicing, cash application, and revenue recognition
- Month-end accounting close & reporting

### Fractional Controller services – includes everything in accounting plus:

- Financial reporting and interpretation of results
- Profitability and cost optimization
- Treasury management
- Budget vs. actual reporting
- GAAP/investor/external reporting

### Fractional CFO services – includes everything in controller plus:

- Financial strategy
- Financial planning and analysis — annual operating plans, budgeting, forecasting, and financial modeling
- Cash flow projections
- Industry metrics / KPI and tracking

We also offer project-based services, including accounting assessments to set a baseline for your current operations, accounting software implementation, audit readiness, transactional consulting, historical clean-up, GAAP conversions, and on-demand accounting support.

## PLAN | BUILD | OPTIMIZE

Our team first meets with you to understand your accounting and finance processes, systems, and goals. Then, we develop a customized service plan to streamline operations and financial reporting.

## REPORT | ANTICIPATE | GUIDE

We understand the challenges and opportunities that come with running a business, and we help companies navigate challenges and seize opportunities with more than just compliance and reporting. Our accounting and controller services provide real-time financial insights to drive data-driven decisions, optimize expenses, improve margins, and maximize revenues.